

Sponsorship Inventory & Rates



SPONSORSHIP AGREEMENT

SPONSOR INFORMATION

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

SPONSORSHIP

Sponsorship Dates: _____

Curling Rink	Size	Cost	Production Cost	Availability	Qty.
Scoreboard	4'h x 10'w	\$2,500.00	\$100.00	3	
Wall Banner	10'h x 4'w	\$1,500.00	\$200.00	4	
Full House*	12'h x 12'w	\$2,000.00	\$500.00	4	
Hog Line*	14'h x 8" w	\$800.00	\$100.00	6	
Button	16" w	\$500.00	\$100.00	4	
In Ice Logo*	4'h x 12'w	\$1,250.00	\$350.00	12	
Sheet Sponsorship**		\$3,500.00	\$800.00	6	
Adopt A Rock		\$500.00	\$100.00	60	

*These items are a three year agreement

**Full House, Hog Line & In Ice Logo

South Rink	Size	Cost	Production Cost	Availability	Qty.
Concession Stand	16 7/8'h x 45 3/4'w	\$600.00	\$75.00	4	
Dasher Ad 2 for 1 Players bench*	33" h x 96" w	\$2,500.00	\$750.00	1	
Dasher Ad 2 for 1*	33" h x 96" w	\$1,500.00	\$400.00	12	
Scoreboard Side*	48" h x 32" w	\$1,500.00	\$375.00	1	
Scoreboard Top*	24" h x 180" w	\$2,500.00	\$450.00	Full	
Time of Day*	48" h x 72" w	\$1,125.00	\$250.00	Full	
Ice Resurfacer	wrapped	\$4,500.00	\$3,500.00	Full	
Mezzanine LED*	40" h x 60" w	\$1,500.00	\$500.00	10	
In Ice Logo*	10" h x 10' w	\$2,500.00	\$500.00	6	

*These items are a three year agreement

North Rink	Size	Cost	Production Cost	Availability	Qty.
Concession Stand	16 7/8'h x 45 3/4'w	\$600.00	\$75.00	2	
Dasher Ad 2 for 1 Players bench*	33" h x 96" w	\$2,500.00	\$750.00	1	
Dasher Ad 2 for 1*	33" h x 96" w	\$1,500.00	\$400.00	15	
Scoreboard Side*	48" h x 32" w	\$1,500.00	\$375.00	1	
Scoreboard Below*	24" h x 180" w	\$2,500.00	\$450.00	2	
Time of Day	48" h x 72" w	\$1,125.00	\$250.00	Full	
Ice Resurfacer	wrapped	\$4,500.00	\$3,500.00	Full	
Mezzanine LED*	40" h x 60" w	\$1,500.00	\$500.00	20	
In Ice Logo*	10" h x 10' w	\$2,500.00	\$500.00	4	

*These items are a three year agreement

Note: The sponsor is responsible for the production cost of the advertisement. Fogerty Arena works with an number of local sign companies and can work with the sponsor to provide the lowest possible production cost or the sponsor can produce the advertisement themselves.



Sponsorship Agreement



Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

PAYMENT INFORMATION (CHECK ONE)

Visa

Master Card

Discover

American Express

CC Number: _____ Expiration: _____ CSV Code _____

Name on Card: _____

OR

Bill to PO# _____

Invoice to Company Address

SPONSORSHIP FEES

Total Sponsorship Buy (from Page 1): \$ _____

Total Production Cost (NA if provided by customer): \$ _____

Total Sponsorship Cost: \$ _____



Sponsorship Agreement



FOGERTY ADVERTISING POLICIES

- All sponsors are subject to review and approval by the Fogerty Arena Executive Director.
- Tobacco and firearms sponsorships are explicitly prohibited.
- Acceptance of sponsorship by Fogerty Arena does not indicate or imply endorsement of any sponsor.
- Subsequent to approval of ad proofs, Fogerty Arena is not responsible for any errors in ads.
- Final billing will be invoiced to sponsor upon ad placement in the facility.

EFFECTIVE DATE & SIGNATURES

This agreement will take effect on the _____ day of _____, 20_____.

Authorized Customer Signature

Date

Rob Hall

Fogerty Arena Executive Director

Date

SUBMIT SPONSOR ORDER TO

Fogerty Arena

Attn. Rob Hall - Sponsorships

9250 Lincoln St NE

Blaine, MN 55434

Phone: 763-780-3328

Email: rhall@fogertyarena.com

